



Augere is committed to making customers feel not only whole, but more than. Augere's customer base is joining Augere into the new age, above and beyond the mundane of stone age prosthetics. But functioning, mechanical auto-limbs that work just as well if not better than a flesh and blood limb.

AUGERE

Assets

- “Gyroscope” feature for Auto-limb recalibration
- Forms for replacements or appointments

Main Objective

To help make having an auto-limb easier to deal with so it feels like nothing was “lost”

Features

- Auto-limb recalibration feature
- Auto-limb's parts replacement order request
- Appointment with Augere Engineering or Medical departments

Target Audience

Augere's audience are people who have lost a limb and are looking to get an auto-limb replacement.

The Augere app is targeted toward people who already have Augere's auto-limbs.



Name: Joi de Armas

Age: 29

Occupation: Congresswoman

Joi de Armas lost her right arm in a freak shark attack while surfing. She's been living with an Augere auto-limb for a couple of years now with no trouble whatsoever. Recently however, she's been her auto-limb has been experiencing odd malfunction when she's thinking of moving it one way it moves another way. So she uses her Augere app to recalibrate her arms motor functions and the malfunctioning stops happening.



Name: Timmy Deckard

Age: 8

Occupation: Student

Timmy Deckard was born without legs from his lower thigh down. But thanks to Augere's technology and medicine he's been able to live a pretty normal life regardless. However a growing boy also needs his limbs to grow with him so his parents need to get replacement auto-limbs for him. Timmy's father already has the Augere app downloaded on his phone and setting up an appointment for measurements for Timmy's replacement was quick and easy.



Name: Edward Elric

Age: 22

Occupation: Nurse

Edward Elric lost his right leg in a car accident in his teens. While on an arduous hike he pushed his Augere auto-limb to its upper limits and a piece of the limb broke off. In order to get a new part he went on the Augere app and ordered easily.